

The Women's Fund of El Paso presents an evening of

Bubbles Baubles & Bags

PROGRAM

5:00 pm Preview Party
6:00 pm Doors Open
6:00—8:00 pm Silent Auction
7:30 pm Live Auction

HISTORY

The Women's Fund of El Paso was founded in 2004 after representatives from the YWCA El Paso Del Norte Region, University of Texas at El Paso and Junior League of El Paso completed a study entitled "El Paso Portraits: Women's Lives, Potential and Opportunities" to assess the state of women in El Paso. The study found a great disparity of income and education among women in El Paso.

The study also found that women, despite their education or socio-economic background, wish to be connected to resources and information that can improve their lives.

The study became a call to action. The Women's Fund of El Paso was established to connect women to the vital resources that can improve their lives and to offer scholarships for higher education and leadership development.

VISION

To improve the status and quality of life for women and girls in the El Paso area.

MISSION

To promote access to funding, information and networking to help women receive a better education, develop critical leadership skills and achieve personal economic growth.

PURPOSE

Provide scholarships to low and moderate-income single mothers and other women to promote their educational and economic advancement and leadership development.

Promote affordable philanthropy for all women by creating giving circles and women-centered fundraising events that encourage creativity and connectivity.

Provide networking opportunities for women through its website and on-line links to women and information.

ACCOMPLISHMENTS

- Awarded over 30 educational scholarships for deserving single mothers and inspiring women
- Sponsored 20 teens at Texas Conference for Women for leadership development
- Sponsored "Giving Circles" to support specific needs of teens and single moms
- Developed Fortune 400 on-line network
- Continue to promote interactive website
- Distribute monthly newsletter
- Conduct signature Power of the Purse Auctions for Women

BOARD OF DIRECTORS

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GRANTMAKING & GIVING CIRCLE COMMITTEE

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Arvis Jones
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Stephanie Karr
Susan Melendez
Audrey Price
Brenda Risch
Tania Schwartz
Sudy Todd

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Rosario Holguin
Rita Baca
Michelle Cromer

FORTUNE 400 COMMITTEE

Sudy Todd
Tina Yamada

POWER OF THE PURSE COMMITTEE

Caroline North, Chair
Maria Klein, Co-Chair

Purse Acquisition

Monica Armendariz
Wendy Bloss
Dana Frank
Jessica Karlsruher
Stephanie Karr
Nici King
Shelly Mansfield
Rita Silverman

Purse Divas

LaDonna Apodaca
Isha Rogers Babel
Michelle Cromer
Dede Rogers

Silent Auction

Sara LeMaster

Power Package

Monica Andrade
Dr. Carmie Brown
Kristy Seckler
Letician Missirian

Event Set-up

LaDonna Apodaca
Rita Baca
Luciana Cazares
Keeli Jernigan

Food & Beverage

Cortney Niland
Kate Helsten

Logistics

Monica Henschel
Rosario Holguin
Abel Luna
Yvette Fry-Perez

Preview Party

Monica Escobar
Cyndi Henry
Kimberly Kleberg
Ann Lauterbach
Tracy Wilson

Website

Rosario Holguin
Claudia Ortiz
Peter Rittmann
Valerie Munoz
Christine Daniels
Simeon Williams

PR

Jorge Perez-Vinalet

Finance/Underwriting

Deanna Nasser
Tracy Yellen

Thank you & Correspondence

Jennifer Ehrlich

Celebrity Outreach

Tania Schwartz
Nevena Christi
Kari Borunda
Lisa Carrejo
Dana Frank
Mitzi Haralson
Kate Helsten
Daniel Hernandez
Rosario Holguin
Fred King
Maria Klein
Kerstin Klingstedt
Sofia Larkin
Dr. Quyen Nguyen Loeb
Claudia Martinez
Karla Martinez
Booth Moore
Susan Moore
Cortney Niland
Caroline North
Judy Robison
Sharon Segal
Rita Silverman

Emcee

Estela Casas

Auctioneer

J. Michael Cheatham

CELEBRITY DONORS

Camille Alves
Lance Armstrong
Lauralee Bell
Miley Cyrus
Kelly Clarkson
Glenn Close
Fergie
Kate Hudson
Lisa Loeb
Matthew McConaughey
Mel B. (Spice Girl)
Gwyneth Paltrow
Vivica Fox
Pink
Anna Sophia Robb
Ashlee Simpson
Jessica Simpson
Thalia
Carrie Underwood

OUT OF TOWN MERCHANTS & DESIGNERS

Aeffee USA
Alexis Hudson Handbags
Chanel
Do-do
Carlos Falchi

Hobo
Ippolita
Isharya
Eric Javits
Jamah
Judith Lieber
MAXX New York
Levinson Jewelers, Las Olas, FL
Jes Maharry
Movado
Prada
Tarina Tarantino
The Sak
Twinkle by Wenlan
Satya Jewelry
Beth Springer Handbags
Hype Handbags
Marnie Bugs
Pink McCormick
Santi
Sophie and Chloe
Sorelli Myona
Stella McCartney
Thomas Wylde
Willow Boutique, Rosemary Beach, FL

PURSE DIVAS EXTRAORDINAIRE

Dana Frank
Maria Klein
Karla Martinez
Booth Moore
Dede Rogers
Stanlee Rubin
Alvarete Middle School

PURSE & BAUBLE DIVAS

Desiree Ainsa
Rahleen Block
Alanna Bach
Sue Bendalin
Bert Blackburn
Michelle Blumenfeld
Ashley Bowling
Pam Bremmer
Pam Brenton
Gina Carameros
Joan Carillo
Janice Crossland
Denise Cubillos
Anne Davis
Sandra Deutsch
Jan Foster
Karen Foster
Sharon Foster
Ginger Francis
Robin Furman
Catherine Gaddy
Mary Gaddy
Susie Goldman
Jackie Gulbus
Pam Hackett
Jane Hardie
Parul Haribhai
Cyndi Henry
Daniel Hernandez
Sandra Hoover

Rachel Horn
Amy Hussman
Margaret Hussman
Amy John
Stephanie Karr
Nici King
Debra Kissinger
Kimberly Kleberg
Allyson Kopel
Ann Lauterbach
Kate Lauterbach
Marissa Lipscher
Ranee Mansfield
Shelly Mansfield
Carroll Maxon
Linda Misenhimer
Anne Mitchell
Sorelli Myona
Dr. Quyen Nguyen Loeb
Tommie Niland
Caroline North
Kim North
Irene Oppenheimer
Bess Poehlmann
Amanda Peterson
Judy Robison
Jane Rosen
Melissa Salcedo
Meralee Schlusberg
Jody Schwartz
Bernice Shamaley
Toni Sides
Gemtria St. Clair
Rita Thacker
Elizabeth Thomas
Paula Thomas
Stephen Webster
Marie Wise
Tracy Yellen

LOCAL MERCHANTS, DESIGNERS & IN-KIND DONORS

4 UR Ranch
Abel Luna
Airline Interational
American Airlines
Art Masters
Baby Cakes by Marcy
Baker Glass
Barragan's
BJ's Cafe
Katherine Blankiet
Bobbi Brown
Dr. Carmie Brown
Bubble Gum
John Butterworth
Charlotte's
Closet Factory
Counterpoint
Cupcakes and Cookies by T
Dane's Steakhouse
D'Elias
Dillard's, Cielo Vista
Dillard's, Sunland Park
Duck Duck Goose
E Network
EFS

El Paso Magazine
El Paso Opera
Fiori
G2
Get Lifted Gym
Helen of Troy
HER Energy Drink
Homebody
Homework
Home Instead Senior Care
J. Edwards Diamonds
Dr. Mark Jabor, Cosmetic Laser
& Surgery Center of El Paso
Jaxon's Restaurant
Johnson Jewelers
Kappa Sigma Fraternity
Stephanie Karr
Marcello's Restaurant
Maria & Terren Klein
Lacy & Co.
Amy Leanse
Lucchese
Luka 7
Shelly Mansfield
Carroll Maxon
Leticia Missirian
National Restaurant Supply
Cortney Niland
Niland Company
Caroline North
Nono's
Patricia Perez-Alarcon
Pizazz
Price's Creameries
Ram Fixtures
Regis Salon, Sunland Park Mall
Republic Beverages
Melissa Rodriguez
Ruby Lola
Rudolph Chevrolet
Melissa Salcedo
Sanders Wingo
Kristy Seckler
Shundo Dance Studio
Spira
Starbucks
Stanton Street Technology Group
Jane Steele
Susan Eisen Fine Jewelry & Watches
Table Occasions
Doug Schwartz
The Greenery Restaurant
Thyme Matters
Tracy & Steve Yellen
Tres Mariposas
Valentine's
Vanities
Westend Hair Co. & Day Spa

Music by D.J. Esteban Carrasco, Vanilla.
Special thanks to Peter Rittman, Octavio Gomez and Stephen and Andrea Ingle, oLo Gallery, for hosting the 2009 Power of the Purse. **Additional thanks** to our great bartenders and catering from G2 and Dane's. **All sales are final. Merchandise is sold "as is". No refunds. No returns.**